CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 12, No. 31 TORONTO, AUGUST 13, 1947 $2.00 Per Annum

De Wolfe Heads Variety Bill

SRO Delivers Via Pioneer Films

Selznick Releasing Organization, Canadian sales structure of which is being worked out now by General Manager Charles Weiner, will have physical distribution in the Dominion through the facilities of Pioneer Films, Ltd. The latter company, found-

(Continued on Page 3)

Warners, RCA In Television Deal

Heralding an advance of far-reaching significance in the mass entertainment field, the RCA Victor division of the Radio Corporation of America, with which RCA Victor in Canada is affiliated, together with Warner Bros. Pictures, Inc., announced

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Ontario Premier, Lieut.-Governor Will Attend Crippled Kids Show

Billy De Wolfe, one of the 36 stars of Paramount's "Variety Girl" and a great Toronto favorite, will provide comedy and emcee the stage show produced by Barker Jack Arthur to precede the musical film for aid to Ontario's crippled children. The receipts of the evening, which will be one of the most memorable in Toronto theatre history, will go to swell the fund for the creation of Variety Village by Tent 28, Toronto, member of Variety International. The purpose is to establish a vocational guidance school and residence, to cost $100,000, for 40 crippled children annually.

(Continued on Page 3)

Fire Loss Higher During 1946

In 1946 there were 39 theatre fires in Canada and these caused a loss of $176,178. Of this figure Ontario, with 15, is responsible for $34,737.

The 1946 loss shows a considerable increase in two years, for in 1944 the loss from 74 fires amounted to $75,000.

There were no fire losses in film exchanges in 1946.

Theatre fire drills are part of staff work.

Several serious fires have occurred so far this year. One in Sault Ste. Marie at the Algoma Theatre caused damage to the extent of $40,000.

More Pic Houses Planned, In Work

Opening of one new theatre, progress of work on three houses not previously reported in these columns, and the announcement of plans to build a new theatre are the current week's additions to Canada's swelling theatre construction list.

(Continued on Page 12)

Fox Title Change

"Give My Regards to Broadway" is the final title of the 20th Century-Fox film formerly called "Off to Buffalo." Stars are Dan Dailey and Nancy Guild.

20th-Fox Men Hear Skouras, Smith

Chief executives of 20th Century-Fox, led by President Spyros Skouras, joined the company's Canadian representatives at the recent annual Dominion convention in Montreal, over which Sydney Samson, general manager in this country, presided. The New York men included Andy W. Smith, sales manager; William C. Gehring, assistant sales manager; Peter Levathes, short subject sales manager; and Martin Moskowitz, executive assistant to Smith.

John J. Fitzgibbons, president of Famous Players, was among

(Continued on Page 11)

DOS Signs Director

David O. Selznick has signed Mario Oldati, top Italian director.

United Artists' Pub Head Alf Tamarin

Successor to Tom Waller as head of publicity for United Artists is Alfred H. Tamarin. He was named to the post by Paul N. Lazarus, Jr., director of advertising and publicity for the company. Waller resigned to join the AMPA.

Tamarin, NYU graduate in 1934, on loan from the Theatre Guild for the past two years, handled promotional operations on "Henry V" and more recently "Carnegie Hall."

Winnipeg Wins RKO Drive

Winner of the Canadian section of the recently-completed RKO sales drive honoring Ned E. Depinet was Winnipeg branch office under the leadership of Meyer Nackimson. Montreal was second.

Depinet, executive vice-president, is shown on the right congratulating Nackimson while N. Peter Rathvon, president, seated at left, and Len S. Gruenberg, manager of the Metropolitan district and head of the Ned Depinet drive, look on.

WB Story Purchase

Warners has bought Allen Boretz' original comedy, "The Girl From Jones Beach."

'Daisy Kenyon' Stars

Joan Crawford, Dana Andrews and Henry Fonda will star in Fox' "Daisy Kenyon."

Ireton Quits

Glen Ireton, known as one of Canada's leading movie publicists, has resigned as head of Warner Brothers' promotion and publicity in this country. Ireton, with WB for some years and from the USA, has opened his own agency, Ireton, McGuire and Associates at 11 King Street West, Toronto. No successor has been named by Warner Brothers yet.

Truly "TAILOR-MADE"

IMPERIAL
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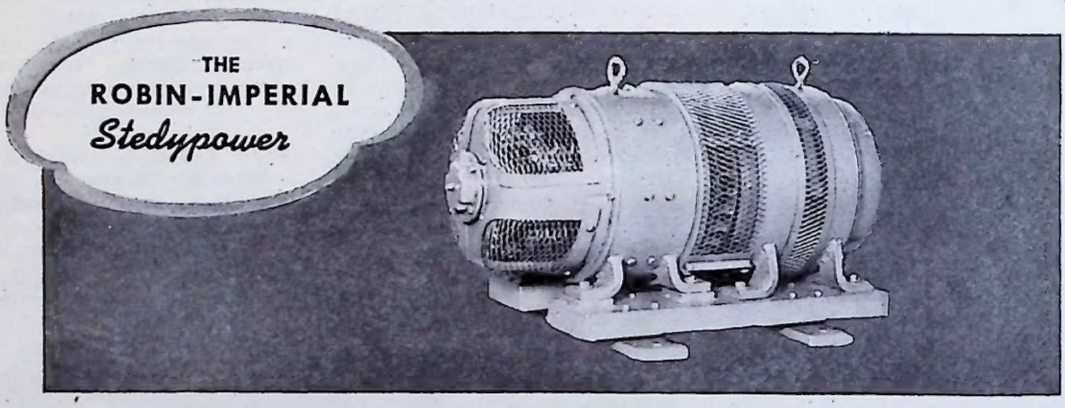
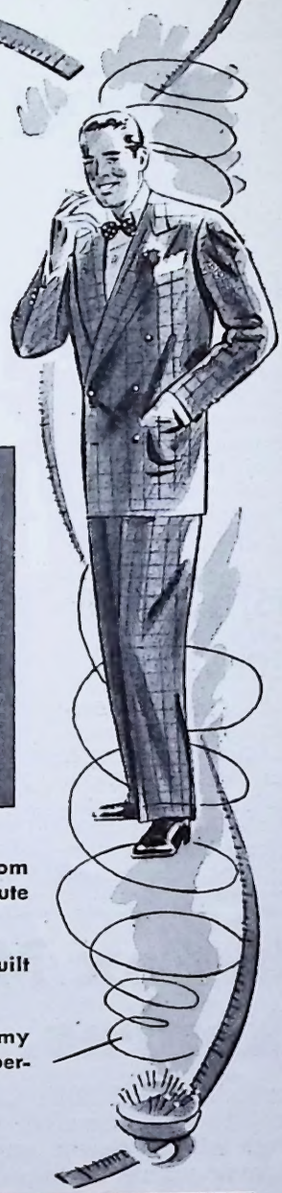
Wide engineering experience and the ability to handle any type of problem gives Imperial a background second to no other organization in the country. Each day's production represents many problems of diversified character — involving standard applications — highly special machines . . . built to fit the exact requirements of the drive. In short, Imperial Motors and Generators are truly "Tailor-Made".





A motor generator set with "Built-in Electrical and Motion Picture Experience" to meet present day requirements. Easy to install and low in maintenance cost, the Stedypower Set is modern and streamlined. It has been developed to maintain the highest quality of projection and will give a lifetime of trouble-free service.

- Design features assure freedom from commutator troubles and contribute to arc stability.
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SRO Delivers Via Pioneer Films

(Continued from Page 1)

ed in 1941 by Oscar Hanson, is under George Oullahan, who, as his assistant, is in charge of the various enterprises owned and controlled by Hanson personally. Pioneer Films was established by Hanson when he ended an 11-year association with the late N. L. Nathanson by resigning from the presidency of Empire-Universal Films.

First film to be handled will be "Duel in the Sun," which is being negotiated for by Famous Players, which company will likely roadshow it in most of Canada's key situations. The second picture will be Alfred Hitchcock's "The Paradine Case" and the third, "Portrait of Jenny," which stars Jennifer Jones, Joseph Cotten and Gregory Peck. The release date will be about the last week in August but will remain uncertain until Milton Kusell, vice-president in charge of domestic and Canadian sales, arrives this week in Toronto to settle it.

The executive offices of Selznick Releasing Organization in Canada will be the Letros Building, 50 King Street East, Toronto. Charles Weiner, Dominion division manager, will have his sales structure set up and complete by the end of the year. Canadian contracts are being printed now.

SRO will have representatives in each Canadian territory. Weiner is well-known in Canada, having in other years worked in both the exhibition and distribution fields.

David O. Selznick recently returned to Hollywood after five months in the east and announced that negotiations were under way with Independent producers who wish their product released through SRO. Over 20 Independents had been turned down by himself and Neil Agnew, president of the company, and "nothing would be taken on that was not capable of achieving multi-million dollar grosses."

Davy Crockett Film

Paramount will produce Edwin Justus Mayer's "Sunrise in My Pocket," the play based on the life of Davy Crockett, the Indian fighter who became a congressman.

Walter Kennedy To Sovereign Branches

Walter Kennedy, general manager of Sovereign Films, Empire-Universal's 16 mm. wing, is on the road visiting his branch offices and surveying territories. He will be away from Toronto for three weeks.

Billy De Wolfe Heads Variety's Benefit

(Continued from Page 1)

The stage show and Hollywood-style world premiere of "Variety Girl" will take place at the Imperial Theatre, Yonge Street, on the night of Wednesday, August 27th and out-of-town showmen are planning to make the trip. Backbone of the show will be a unit provided by Barker Ernie Taggart and the doings will be accompanied by a 20-piece orchestra, provided gratis by the Toronto Musical Protective Society through Barker Walter Murdock, its president. The musicians will be paid by their union from a fund created through record royalties and earmarked for free concerts and hospital musicales. This will represent the first use of such moneys.

Guests of the evening will be Lieutenant-Governor Lawson of Ontario, Prime Minister George Drew of Ontario and Mayor Robert Saunders of Toronto.

Chief of Police John Chisholm has given permission for the area in front of the theatre to be roped off for the premiere, which will be filmed on the street from camera towers, as well as from the lobby and stage. Barker Jack Cooke, who heads the Variety committee of 30, has arranged for CKEY to interview arriving patrons, with CFRB doing the same thing through the courtesy of Barker Harry Sedgwick.

Models from the Pasquale D'Angelo's School of Charm, attired in showgirl costumes from Billy Rose's New York Diamond Horseshoe, will sell novelties. The front curtain will have an old-time look, being adorned with a barker and carrying painted advertising banners arranged for by Barker Archie Laurie. It is expected that this will yield $2,000.

One of the highlights of the stage part of the show will be the presentation of a Chevrolet truck to the Variety Club. The truck, to be used for shows for shut-ins, was donated by J. Umphrey, general manager of General Motors through Col R. S. McLaughlin of Oshawa. Bearing Variety information and art, it will be displayed at the General Motors exhibit in the Canadian National Exhibition and be surrounded with explanations and illustrations of Variety's work.

Barker Jack Chisholm, who made the arrangements for the donation of the truck, has announced that Shell Oil will provide gas and oil and Goodyear Rubber the tires for six months, with the possibility of these services being continued for the life of the enterprise.

Associated Screen News, through Barker Bill Singleton, has donated 16 mm. equipment and the IATSE, sparked by Barker Bill Covert, Canadian organizer, will provide projection crews. ASN will also provide trailers for Toronto theatres.

The program will be presented to Variety by Ostrander's for distribution among the patrons, with Charlie Cashman of Photo-Engravers donating the engravings for the ads.

Del Goodman With Eagle-Lion In LA

Formerly Canadian general sales manager for Paramount, Del Goodman has become Manager of Eagle-Lion's East Coast division, with headquarters in Los Angeles. Goodman is a veteran of the industry, with a long record of service in important posts with Paramount and 20th Century-Fox.

Ulster Theatre Sold

Sam Ulster has sold his 504-seat Centre Theatre in Pembroke, Ontario, to Ben Pape of Toronto.

In 'Dusty Trail'

Virginia Belmont has been signed for feminine lead in "Dusty Trail," next Monogram western starring Johnny Mack Brown with Raymond Hatton.

New Firm's First Is 'The Velvet Touch'

Independent Artists, Incorporated, the new producing company headed by Rosalind Russell, Frederick Brisson and Dudley Nichols, will launch its organization with "The Velvet Touch." Rosalind Russell will star and Jack Gage will direct.

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HYE BOSSIN, Managing Editor

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Joins Foto-Nite

DICK MAIN

O. R. Hanson, Fote-Nite Canadian franchise holder and president of Sterling Films Limited, has announced that Dick Main has taken over sales direction of Foto-Nite in Canada. It is understood that the deal is on an agency basis under the Hanson franchise.

Main will have office space at 431 Yonge St. for administration of Foto-Nite and his own theatre company, Main Theatre Corporation Limited.

The deal does not involve Main's theatre interests, which he will continue to operate and expand independently. George Oullahan continues as general manager of Sterling Films Limited, the distributing company for Foto-Nite in Canada.

Western Company Ends First Year

Three feature films were finished during the first year of North American Productions, Ltd., Vancouver, a company which produces 16 mm. industrial and entertainment films.

Work began also on several industrial and educational shorts and plans were laid for a newsreel.

Harold Lloyd Film Given New Title

Harold Lloyd's comeback film, California Pictures' "The Sin of Harold Diddlebock," will be released through United Artists under the new title, "Mad Wednesday." A poll showed the possibility that the former title might hurt the boxoffice chances of the picture.

Projectionist Dies

Charles Sturgess, projectionist at Loew's Theatre in Toronto, passed away recently from a heart attack while at work.

ALL RECORDS SMASHED!

Theatre	Town	Time Played		Population	Attendance
UPTOWN	TORONTO	36 DAYS		15,642	9,736
ODEON	WINNIPEG	30 DAYS	STILL PLAYING	14,703	14,647
VOGUE	VANCOUVER	30 DAYS	STILL PLAYING	3,165	2,011
LOEWS	LONDON	12 DAYS		32,463	19,048
CAPITOL	HAMILTON	18 DAYS		7,680	5,784
GRAND	CALGARY	12 DAYS	STILL PLAYING	15,827	9,787
RIALTO	EDMONTON	12 DAYS	STILL PLAYING	13,402	7,460
TIVOLI	SASKATOON	12 DAYS		20,060	12,048
CASINO	HALIFAX	12 DAYS		34,559	18,663
McCARTHY	BELLEVILLE				
PALACE	GALT				
PARAMOUNT	HANOVER				
ODEON	KINGSTON				
ACADEMY	LINDSAY				
MELROSE	NORTH BAY				
CENTRE	OWEN SOUND				
ODEON	SARNIA				
PALACE	ST. CATHARINES				

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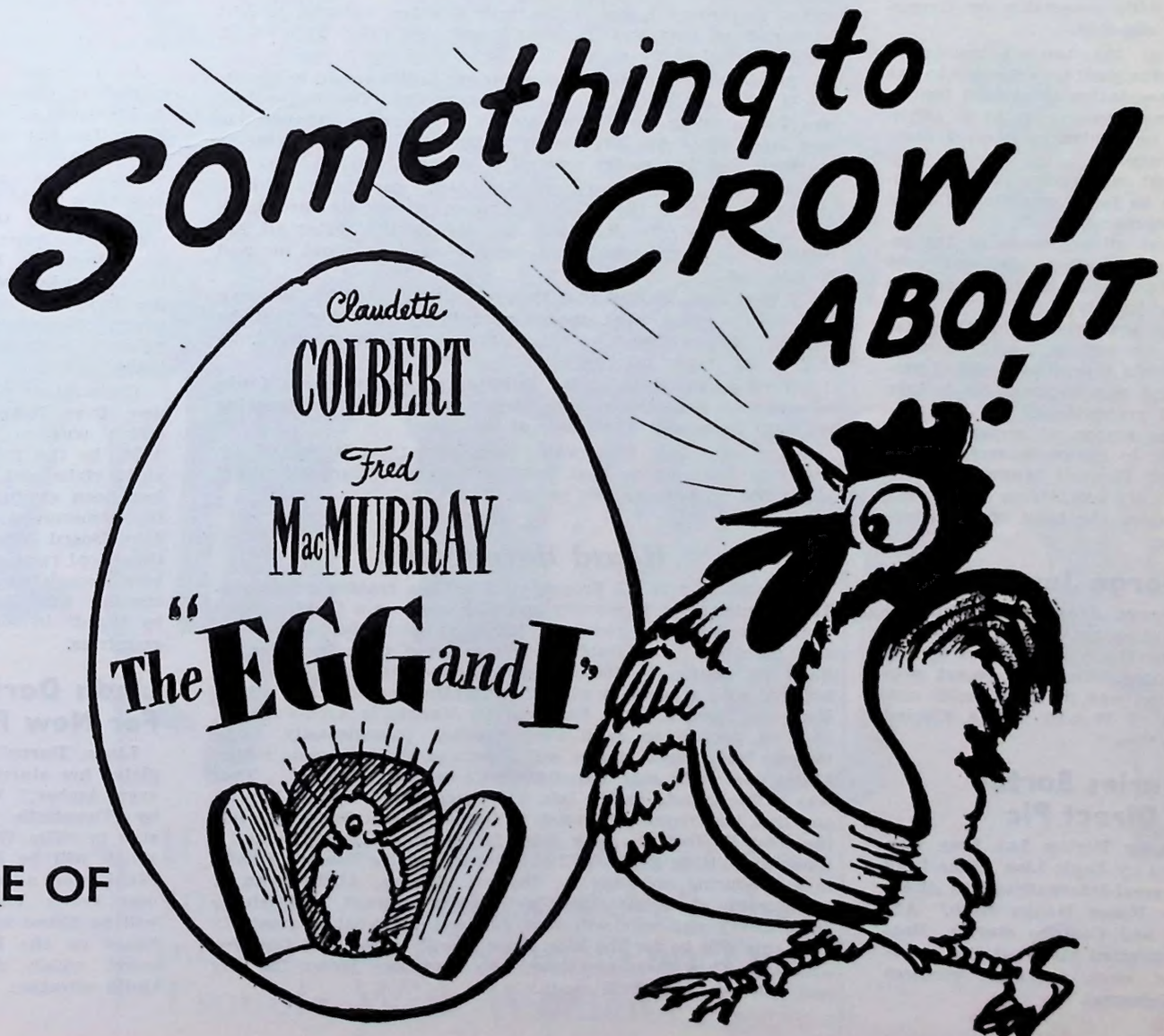
Empire-Universal-Films L

THE BOX OFFICE SENSATION OF ALL TIME!

FOLLOWING THE SENSATIONAL 6 WEEKS RUN OF "THE EGG and I" AT THE UPTOWN THEATRE, TORONTO THE IDENTICAL PATTERN TAKES PLACE IN EVERY TOWN, LARGE OR SMALL... AS EVERY ENGAGEMENT REQUESTS HOLD-OVER TIME.



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Ad Code Revised By MPA Office

Revisions in the advertising code of the Motion Picture Association of America (Johnston Office) to "assure good taste and decency" are under way. Most censorship boards examine advertising and a considerable number of ads and stills are rejected each year. Recently the Los Angeles newspapers decided to ban movie ads in bad taste.

Charles Schlaifer, 20th Century-Fox advertising director and chairman of the associations advisory council, told a press conference that a few independent producers had made the entire industry suffer through their abuse of advertising.

He said another contributing factor for the changes was the introduction of legislation in some states to curb motion picture advertising.

Amendments to the code provide:

That publicity for films as well as advertising shall not capitalize on court actions dealing with censorship or censorship disputes.

That the ban on nudity in pictures shall be extended to bar representation of clothed figures 'in such manner as to be offensive or contrary to good taste or morals."

That advertising shall "conform to fact; scrupulously avoid misrepresentation."

That all segments of the industry whether affiliated with the association or not "adhere to these principles."

The association said "there has been no serious complaint until incidents beyond our control precipated new demands for further legal restrictions."

The statement apparently referred to the controversy over a recent Howard Hughes picture which the association sharply assailed on the basis of its advertising.

George Jessel Signs

George Jessel, 20th Century-Fox producer, has been signed to a new five-year contract by the company. His most recent production was the Technicolor musical "I Wonder Who's Kissing Her Now."

Charles Barton To Direct Pic

Carles Barton has been borrowed by Eagle-Lion Films from Universal-International to direct "The Noose Hangs High," Abbott and Costello starrer. Barton directed many of the comedians' most succesful pictures at Universal.

Posen and His Problems

A gentleman with a black bag, obviously a medico, marched into my office the other noon to the surprise of my company-keepers of the moment, Izzy Allen and Walter Kennedy. He was preceded by Harry Romberg and followed by Curly Posen, the outsize Allied booker. At their request—and after seeing the doctor paid by the latter—I stripped to the waist and was given a physical examination.

The doctor, when finished, nodded his head glumly but was otherwise uncommunicative. His cheerless reaction left Curly unhappier than I.

For the lassitude and loungitude that is usually such a part of the portly pencil pusher has vanished, Curly being leach-like and relentless when he gets an idea. Something tells him that I will be one of the winners of the next Irish sweep and he owns half of the ticket which is in my name. There you have it.

Since that a.m. weeks ago when we acquired the ticket he has been about as subtle as a rock slide in his approaches to induce me to let him hold it. After all, I might just drop dead and where would he be? He has been busier than a one-armed fan dancer in his efforts to convince me.

That first night, after hours of pleas and threats, I wrote him out a pencilled acknowledgment of his partnership, witnessed by three bysitters. This he had endowed with the power of law by having Harry Romberg, a solicitor, notarize it. But he is still not reassured. He aims to get that ticket by hook or crook, by dint or by stint.

My superbosom pal's concern for my health would be touching if it wasn't selfish. He phones every day. The doctor told him I was much overweight. Diet, Curly pleads, although his own large office fits him snugly around the hips and mine is so small that two moths crashed in midair the other day.

John Cohn offered to relieve Curly of his uncertainty by purchasing his half of the ticket at a profit. No go. He then made me a profitable offer but Curly objected loudly. After all, his fortunes are linked with mine, for his hunch is about me and no one else.

I have since learned that the medico, prompted by Romberg and with a quiet wink to me, had informed Curly that he wouldn't give a dime for my chances of sticking around long. A sad lad is the fat boy.

Perhaps the news of the medico's prank will cause Curly to cancel his negotiations with Lloyd's of London about insuring me until September 22nd, date of the draw.

But come hell, high water or a wire from Ireland, I am going to hang on to that ticket. On second thought, forget about the high water. We've had it.

* * *

Heard Hereabouts

Condolences to Al Troyer, who lost his brother recently... The old church at University and Elm, used as a theatre many years ago, has been razed. . . Bill Bounsell is the father of a son, his first. . . Al Hartshorn, transferred from the Algoma, Sault St. Marie, to the Regent, Oshawa, and his wife were honored with a party by other Soo theatre men and their wives. Everyone likes Al. . . A busy guy for Variety is Archie Laurie, hustling around to swell the ad take. . . Incidentally, Doug Rosen's last-minute idea to sell flowers at the ball game netted $1,000, just as he said it would. That's calling the take. . . That was a fine tribute to the late Vic Armand in "What's New?," one that his friends will want to frame. . . Bill Smith has left the Emp-U Toronto sales staff for RKO. . . Dafe Coplan is reported quitting as UA British chief to join Sir Edward Villiers in a producing company. . . The vet director, Allen Dwan of the Toronto clan, has signed a Republic contract. . . Producer Jules Levey and wife will visit England. . . What a great Ex year this will be for the kids, since it will be the first time for so many. Then there are those who went once before the war and will get that thrill again.

New NFB Film Shows Montreal

This month Canadians will have the chance to learn a great deal about their great city, Montreal. The National Film Board's latest release in the Canada Carries On series, "Montreal by Night," provides an informational and entertaining study of that city.

As the film progresses one sees the curious mixture of the historic and the modern, of French and English, of artistry and commerce, which have blended to make Montreal a distinctive and unique role in this film and whether they are shown enjoying the hectic and carefree entertainment at Belmont Park, or whether they are strolling down a quiet Montreal street, one sees that they represent the thousands of people who make up any metropolis.

Taken at night the film achieves some unusual and startling effects such as that of the stately statue of Maisonneuve standing in the half light of the Place d'Armes, or that of a fire engine rushing down glittering St. Catherine's Street.

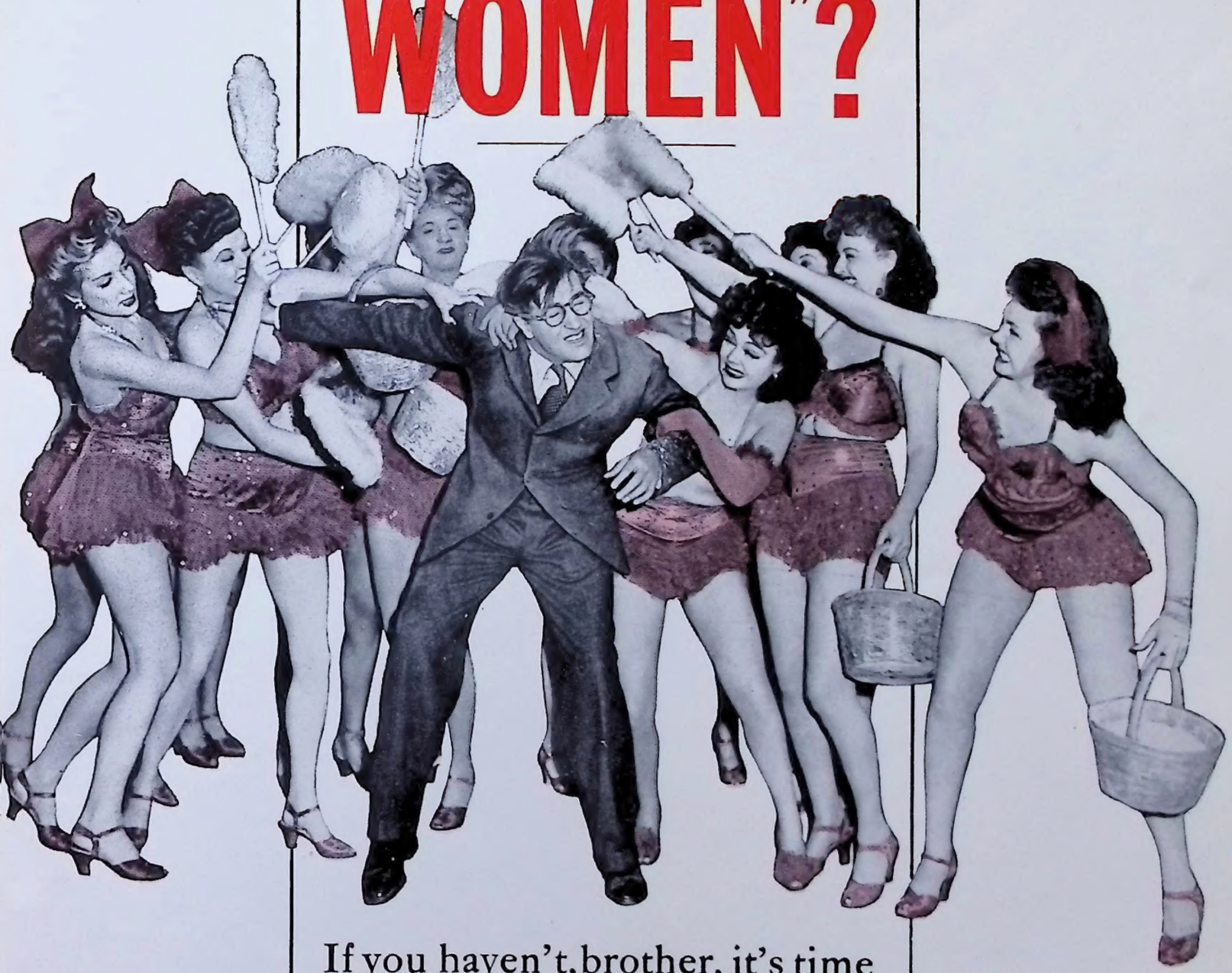
As a seaport Montreal is the largest in Canada and is closer to Liverpool than Boston or New York. The ten miles of piers and wharves are shown, berthed with many ships and silhouetted against a slight fog. As a centre of trade and commerce Montreal's St. James Street ranks with Toronto's Bay Street, and the film takes you to the McGill, St. Denis or St. James clubs where financiers discuss the nation's business late into the night.

The mixture of the old and the new, from Notre Dame Church which was originally built in 1656, to the modern industries, night clubs and stock exchange, has been skilfully portrayed by the cameramen of the National Film Board. When the Canadian theatrical runs of this film have been completed the Film Board circuits will display "Montreal by Night" in some sixty foreign countries.

Linda Darnell Set For New Film

Linda Darnell who has completed her starring role in "Forever Amber," has been chosen by Twentieth Century-Fox to star in "The Walls of Jericho," which will be directed by John Stahl from a screenplay by Lamar Trotti. The picture, which will be filmed in Kansas City, is based on the Paul I. Wellman novel which was a Literary Guild selection.

HAVE YOU GOT "TROUBLE WITH WOMEN"?



If you haven't, brother, it's time you did. Because here's the picture that lifts the lid on The Trouble With Women . .

Don't look now, Professor Milland...but your student body is showing!

Ray MILLAND · Teresa W

Paramount

in

"The Trouble

Teresa's having the best time of her life since her smash performance in "The Best Years Of Our Lives."

"O.K., Prof...So you know women like a book...But how do you explain that student under the cover?"
Ray's in stride on the laughter side as a professor who writes on "How To Tame Women"—then gets a lesson in caressin' from his prize pupil, Teresa!
presents
RIGHT · Brian DONLEVY
With Women"
with
ROSE HOBART · CHARLES SMITH
LEWIS RUSSELL
IRIS ADRIAN · FRANK FAYLEN
Directed by SIDNEY LANFIELD
Screen Play by Arthur Sheekman • Produced by Harry Tugend

"Treat women rough" was the theme of my book. Then I met Teresa— and now just look!
Between these two, any one can see . . . The Trouble With Women is mostly me.
If it's audience roars you showmen count Here's a load of the same from Paramount!

"The Trouble With Women"

Paramount's

Hilarious Harbinger of
These Sensational July and August Hits:

THE PERILS OF PAULINE In Technicolor

DEAR RUTH

WELCOME STRANGER

Hal Wallis' DESERT FURY In Technicolor

VARIETY GIRL

With 4 Dozen Stars!

PRINTED IN U.S.A.

Spyros Skouras, Andy Smith and Bill Gehring at Fox Montreal Sales Sessions

The leading figures of 20th Century-Fox attended the 1947 Canadian sales convention of the company, held in Montreal, along with important representatives of exhibition interests. Sydney Samson, head of the Dominion division, presided.

Shown in this photograph, from left to right, are Bob Cringan, Winnipeg salesman; Elroy O'Loghlin, Calgary salesman; Vern Skorey, Calgary branch manager; Joe Huber, Winnipeg branch manager; Jim Patterson, Vancouver branch manager; Ed English, Montreal branch manager; Emily Barrett, aide to Sydney Samson; Ben Geldsaler, Famous Players' buyer; Morris Stein, Famous Players eastern division manager; W. C. Gehring, assistant general sales manager of 20th-Fox; J. J. Fitzgibbons, president of Famous Players; Irwin Wheeler; Sydney Samson; Spyros Skouras; Martin Moskowitz, aide to A. W. Smith, Jr., general sales manager; R. W. Bolstad, vice-president of Famous Players; A. W. Smith, Jr.; Peter Levathes, shorts subjects sales manager; Reg March, Saint John branch manager; Harry Bailey, Toronto sales manager; Jimmy Powis, Toronto booker; Lionel Lester, Toronto salesman; Jim Pearson, Montreal salesman; Art Quintal, Montreal booker; George Sullivan, Toronto; Harvey Kathron, Toronto salesman.

Fox Sales Sessions On Product, Policy

(Continued from Page 1)

the guests who spoke. Others from that company who addressed the meeting were R. W. Bolstad, vice-president; Morris Stein, eastern division chief; and Ben Geldsaler, head of the buying department. Also heard from were J. Arthur Hirsch, Alex Adelman and George Ganetakos, leading figures in Quebec exhibition.

Skouras, referring to the arrangement for distribution of the films of Sir Alexander Korda, praised the traditional friendship of the USA and Britain and informed the listeners that Canadian dollars earned by the film would go to Great Britain, a vital need at this time.

Fitzgibbons said that his company would play "Forever Amber" on a roadshow basis, with the release in October.

Andy Smith outlined the Fox program for 1947-48. The first release, he said, would be "I Wonder Who's Kissing Her Now," a Technicolor musical with June Haver, Mark Stevens, Martha Stewart and Reginald Gardner, which passed its fifth week in the Roxy, New York. It was produced by George Jessel. It will be offered in August.

September release is "Mother Wore Tights," with Betty Grable, Dan Dailey, Mona Freeman and Vanessa Brown. A Technicolor show business film, it stars Dailey as the find of the year.

"The Foxes of Harrow," from the best-selling novel about New Orleans before the Civil War, was produced by the men who made "Leave Her to Heaven" and stars Rex Harrison, Maureen O'Hara, Vanessa Brown and Richard Haydn.

"Nightmare Alley," produced by Jessel and directed by Edward Goulding, stars Tyrone Power, Joan Blondell, Colleen Gray and Helen Walker.

"Daisy Kenyon" will star Joan Crawford, Oscar Wimmer, Dana Andrews and Henry Fonda. Otto Preminger will direct.

"Gentlemen's Agreement," from the best-seller, is being produced by Darryl Zanuck and will star Gregory Peck, Dorothy McGuire, John Garfield, Celeste Holm and June Havoc.

"Call Northside 777," to be made with the same semi-documentary technique as "Boomerang" and "13 Rue Madeleine," will star Richard Conte, Francis Dee and Lloyd Nolan.

"Kiss of Death," written by Ben Hecht and directed by Henry Hathaway, a melodrama, will star Brian Donlevy, Frances Dee and Lloyd Nolan.

Other films to be released in 1948 are "The Snake Pit," starring Olivia De Havilland and Mark Stevens; "Scudda Hoo, Scudda Hay," in Technicolor, with June Haver, Lon McAllister and Anne Revere; and "Walls of Jericho," starring Gregory Peck and with a strong supporting cast.

"Green Grass of Wyoming," a sequel to "Thunderhead—Son of Flicka;" "Spoonhandle," with Anne Baxter and Dana Andrews; "Give My Regards to Broadway," a musical; Three Alperson productions, "Tender Years," with Joe E. Brown, "Could This Be My Destiny," with Robert Cummings, and "Rose of Cimarron;" and three Sol Wurtzel films, "Roses are Red," "Second Chance" and "Invisible Wall" are also on the schedule.

First of the Korda releases will be Oscar Wilde's "An Ideal Husband," directed by Sir Alexander in Technicolor and starring Paulette Goddard. Other films will be "Bonnie Prince Charlie," starring David Niven; "I Will Repay;" "Anna Karenina," from Tolstoy's great novel. will be directed by Julien Duvivier and star Vivien Leigh and Sir Ralph Richardson.

The same number of features will be released this season in Canada as during the one just ending, Smith said.

Levathes announced 52 issues of Fox Movietone news; 13 March of Time releases, 20 Technicolor Terrytoon cartoons and 20 Movietone single reels.

ROYAL SOUND MASTER
SOUND EQUIPMENT
The Golden Voice of the Silver Screen
Built for Today's Modern Theatre To Meet the Demands of Today's Progressive Exhibitor
IMMEDIATE DELIVERY
Write - Wire - Telephone
PERKINS ELECTRIC COMPANY LIMITED
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2037 BLEURY STREET MONTREAL

More Pic Houses Planned, In Work

(Continued from Page 1)

In Strathclair, Manitoba, Mrs. Kippen and Mrs. Trim officially opened the new Bend Theatre, the first there. House will operate for four days weekly with two changes of program.

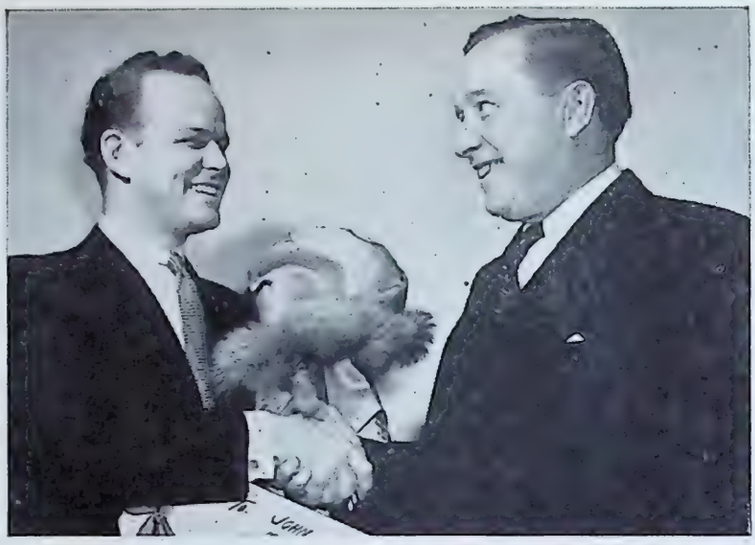
The foundations are in for I. Lavoie's $75,000 building in L'Assomption. Quebec, and work is starting on the actual erection. At present P. Donati operates the only other source of film entertainment in the community, the 140-seat Town Hall Theatre.

Opening is expected shortly of W. L. McEachern's new theatre in River Hebert, NS. He owns and operates the only other house there, the 300-seat Palace.

Work has started on the walls, the foundation having been completed, for the 400-seat structure in Lake Cowichan, BC, for Clarence Whittingham and Ernest Proteau. Odeon operates the only other theatre, the 499-seat Capitol.

Premier Operating Corporation has purchased a lot in Kapuskasing, Ontario, for the erection of an 800-seat theatre. The Spruce Falls Power and Paper Co., are owners of Kapuskasing's only theatre, the 550-seat Community Club.

Committee Head and Chief Barker



Barker Jack Cooke of CKEY, head of the special committee of 30 charged by Tent 28, Toronto, with putting over "Variety Girl," is shown with Chief Barker John J. Fitzgibbons. The Canadian premiere of the all-star Paramount musical will be held at the Imperial, Toronto, on Wednesday evening, August 27th, the proceeds being earmarked for the Variety Village fund.

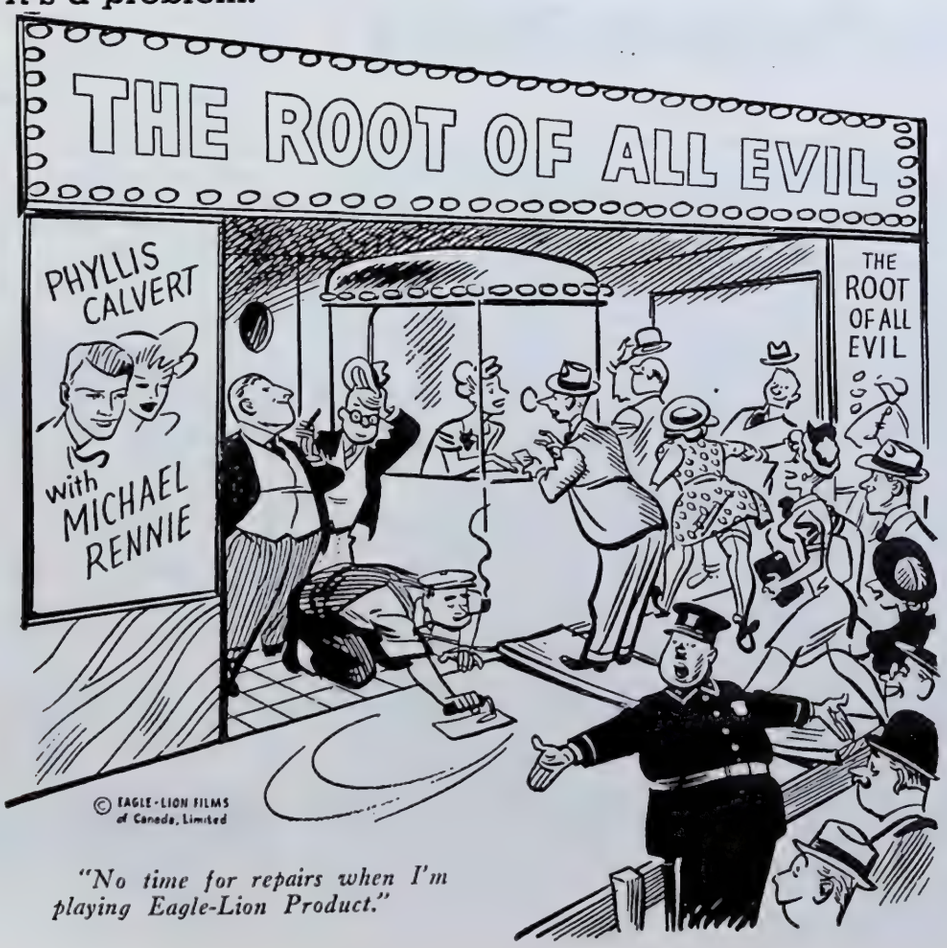
SRO Signs Actor

Alf Kjellin, Swedish actor who scored a hit in the USA in the Swedish film, "Torment," has arrived in the USA to take up his contract with David O. Selznick.

Theatre Transferred

Mrs. Thelma Nicholson, managress of the Rialto Theatre in Summerland, BC, has announced the sale of the Rialto to M. A. Metropolit, formerly of Watrous, Saskatchewan.

It's a problem!



"No time for repairs when I'm playing Eagle-Lion Product."

Warners, RCA In Television Deal

(Continued from Page 1)

the signing of a contract for a joint program of research on large-screen television.

Harry M. Warner, president of Warner Bros.; Jack L. Warner, vice-president in charge of production; and Frank M. Folsom, executive vice-president of RCA in charge of the RCA Victor division, made the joint announcement, calling the cooperative arrangement an historic step toward the development of large-screen television in the motion picture industry. The research and experimental program, it is predicted, will be as important as the first tentative efforts to put sound on film more than 20 years ago.

Jack L. Warner has assigned Colonel Nathan Levinson, head of the studios' engineering and technical research staff, to direct the experimental program for Warners. As a pioneer in talking pictures, Colonel Levison has made many important contributions to the development of the medium.

"Last year," Folsom declared, "Warners celebrated the 20th anniversary of the birth of sound pictures. I am confident that in 1967 this company will be observing the 20th anniversary of large-screen television in the motion picture industry."

RCA first demonstrated large-screen television at the New Yorker Theatre early in 1941. At that time, scenes televised from Madison Square Garden, Ebbett's Field and Camp Upton were projected on a 15 x 20 foot theatre screen.

'Montana' Bought By Warner Brothers

Warner Bros has acquired "Montana," a story of the fierce cattle wars in the 1870's, and has assigned the author, Thames Williamson, to write the screenplay from his own original. It will be directed by Vincent Sherman, who recently completed the Ann Sheridan starrer, "The Unfaithful."

'Mary Lou' Added To Katzman Schedule

Sam Katzman has scheduled a musical, tentatively titled "Mary Lou," to be one of four which he will produce for Columbia in the 1947-48 season. M. Coates Webster has been signed to write the original story and screenplay. Two other musicals, "Dixieland" and "Someone Like You," have thus far been announced by Katzman.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 12, No. 31 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

Cigarette Girl

with Leslie Brooks, Jimmy Lloyd
Columbia 67 Mins.

SPRIGHTLY MUSICAL HAS YOUTH, RUSS MORGAN AND GOOD EXPLOITABLE ANGLES.

Leslie Brooks doubles as tobacco dispenser, hat-check girl and singer in Howard Freeman's night spot. Jimmy Lloyd returns after two years of oil prospecting in South America. The two previously had been kidding each other along. She said she merely doubled to cover the boss' amours from his nosey wife. Lloyd passed himself as president of an oil company. He is a gang foreman.

Both get their wishes temporarily, at least, and thence the plot gets going. Lloyd is arrested when the DA learns of stock manipulation. Miss Brooks does a couple of numbers then gets involved with Freeman's girl.

In due course the script gets untangled and the boy gets his girl. The variation here is that the tale is told by a doll-maker to a puzzled youngster, in the flashback style.

Some of the best moments come off when Russ Morgan is on the stand leading his band and instrumentalizing. His band has long been a smooth outfit supplying easy-on-the-ears music to a great many. When Morgan's music is on the soundtrack it is a first-rate entertainment.

CAST: Leslie Brooks, Jimmy Lloyd, Ludwig Donath, Doris Colleen, Howard Freeman, Joan Barton, Mary Forbes, Francis Pierlot.

CREDITS: Producer, William Bloom; Director, Gunther V. Fritsch; Screenplay, Henry K. Moritz; Songs, Allan Roberts; Doris Fisher; Story, Edward Huebsch; Cameraman, Vincent Farrar.

DIRECTION, Okay. PHOTOGRAPHY, Good.

King Bros. Purchase

King Bros. over the weekend announced purchase of "The Tenderfoot," original screenplay by Richard Sale and Mary Loos, for production as a high-budget Allied Artists film. Eddie Albert and Gale Stern have been signed for starring roles in the picture.

Elliott Retires After 29 Years As Exhib

Following the sale of his Quesnel, BC, theatre to Paul Gauthier and associates, A. J. Elliott, operator of the Rex, has retired after 29 years. He purchased the house in 1918 from Alex Windt.

Elliott is a pioneer of the Cariboo country, having arrived there in 1904.

Framed

with Glenn Ford, Janis Carter
Columbia 82 Mins.

NEATLY PACKAGED MELODRAMA, SHARPLY SET OFF BY ROLES OF FORD, MISS CARTER, WILL STAND ALONE AND SEND 'EM AWAY CONTENT.

"Framed" starts on a violent note of action, maintains mounting suspense most of the ensuing time and at length clicks home without once getting sloppily romantic and soft in the dramatic structure.

Glenn Ford is well cast. He is the way they want to see him. Miss Carter is very easy on the optics, should attract notice via this performance. Barry Sullivan is the third corner to good effect and Edgar Buchanan and Karen Morley supply fine characterizations.

A floating mining engineer with an inclination for the bottle, Ford hits a small town driving a truck which collides with Buchanan's lighter job. He pays the damages. Later, the police, investigating, arrest Ford. Miss Carter goes his bail. Ford gets plastered, comes to in a boarding house, learns Miss Carter has paid all. He takes off, meets Buchanan again and is hired to work on a silver claim that looks good.

Miss Carter learns of this. She and Sullivan have been looking for a type of Ford's size. They have a dirty plot up their sleeves and $250,000 in a safe deposit box, gypped funds from Sullivan's bank which they plan to make off with once they can plant a body—meaning Ford's body. To the pair, Ford is a hunk of man meat that resembles Sullivan. It is to look like suicide when the bank examiners start examining.

A bit of passion ensues between Miss Carter and Ford. This is part of the game. The bank looks into Buchanan's application for a loan. It requires investigation. Miss Carter, Sullivan and Ford go a-looking. What transpires after that would be giving the pitch away.

CAST: Glenn Ford, Janis Carter, Barry Sullivan, Edgar Buchanan, Karen Morley, Jim Bannon, Sid Tomack.

CREDITS: Producer, Jules Schermer; Director, Richard Wallace; Screenplay by Ben Maddow; Story by Jack Patrick; Cameraman, Burnett Guffey.

DIRECTION, Very Good. PHOTOGRAPHY, First Rate.

Janet Blair Cast

Janet Blair will star opposite Louis Hayward in Columbia's "The Black Arrow," the dramatization of the Robert Louis Stevenson adventure classic. Gordon Douglas will direct.

The Late George Apley

with Ronald Colman, Peggy Cummins
20th-Fox 98 Mins.

TOP DRAWER FILM FARE: DISCRIMINATING AUDIENCES AND GENERAL PATRONAGE ALIKE STAND TO BE AMPLY REWARDED: SUPERBLY PERFORMED, NOTEWORTHY.

Care, skill, wit and some of the shrewdest casting to date have gone into the mold of "The Late George Apley." The work that stands when the outer wrapping is peeled away is solid, meritorious, eminently first rate. Mass and class are all too often used in this business for identification. Yet, in the simplest and truest sense they apply. But first "Apley" is class. It is adult, mental stimulation.

"George Apley" is dissected, skillfully, and then detailed stripped. The camera records his introversion, his extroversion; his adherence to the platitudes; Emerson is his literary god. Boston is his universe. The "Apley" family lives on Beacon St., the hub of the universe and there the sun rises, shines and sets. The long line of Ronald Colman performances is easily eclipsed herein.

Introduced into the Back Bay "Apley" household by "Eleanor Apley," who is Peggy Cummins, is Freud, sex, and a fellowship lecturer at Harvard. For a time after that things boil slowly but never quite blow off steam for Papa "Apley" sees to it that the Brahministic status quo is maintained and his children do not marry outside the Boston atmosphere to "foreigners." His theories in this respect net his son, Richard Ney, a wife, Vanessa Brown, also Back Bay. But Miss Cummins is sent off to Europe to forget Charles Russell.

But "Apley" turns out to be a right guy and for once he does the unorthodox. When Miss Cummins returns from abroad he procures Russell from New York and a few minutes before Ney's and Miss Brown's wedding shoos them off to be wedded aboard ship and sail off somewhere.

This is a cinematic work that is an achievement. At the same time the content is a marked departure from accepted standards of film endeavor.

CAST: Ronald Colman, Peggy Cummins, Vanessa Brown, Richard Haydn, Charles Russell, Richard Ney, Edna Best.

CREDITS: Producer, Fred Kohlmar; Director, Joseph Mankiewicz; Screenplay by Phillip Dunne, from the play by J. P. Marquand and George S. Kaufman; Based on a novel by J. P. Marquand; Cameraman, Joseph La Shelle.

DIRECTION, First Rate. PHOTOGRAPHY, Fine.

Odd Man Out

with James Mason, Robert Newton, Kathleen Ryan
Eagle-Lion 113 Mins.

A SMASH NUMBER: CAROL REED-JAMES MASON COMBO WILL BAT THIS ONE TO HIGH PLACES.

Utilizing basically one of the earliest themes in film plots—the chase—"Odd Man Out" furnishes another solid pillar upon which the British film industry can build securely, potently and profitably. With marked honesty and realism in its telling the film is starkly thrilling, suspenseful to an utmost degree.

"Odd Man Out" stands to be one of the screen's important, efforts in the category of realistic treatment. It is downright earthy, rolls around in the weather; takes up mud, dirt, snow, rain, blood, tells its story all the way without softening-up or hitting a maudlin streak.

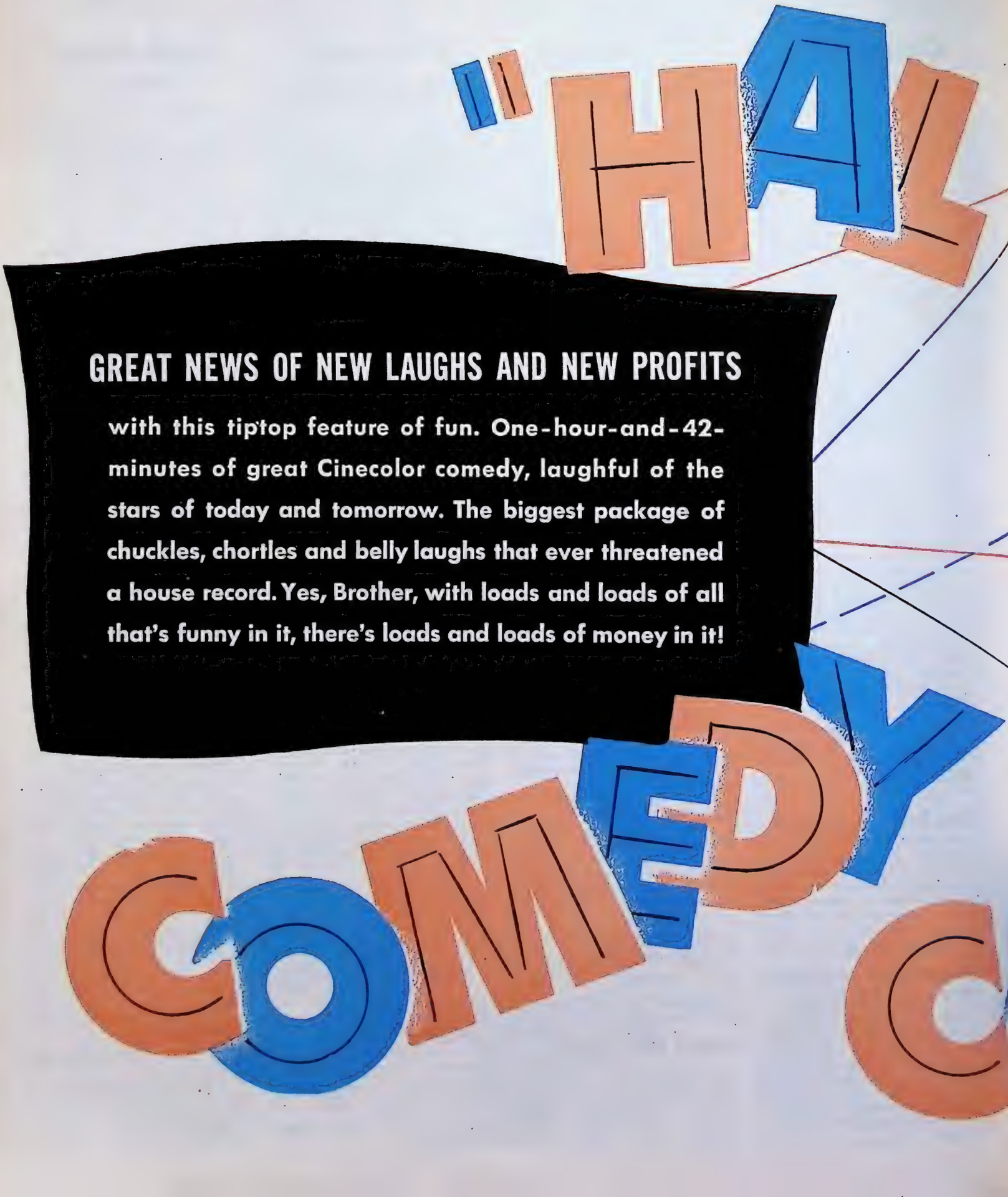
In brief, the scenario involves Mason in a 113-minute chase that takes up when he is thrown from a car making off from a robbery. He and his cohorts are representatives of an underground political movement in an Irish city and they need funds for their organization. They stick up a flax mill. In escaping, a man is killed accidentally by Mason. He is wounded in the arm. The escape vehicle goes off without him and he takes refuge in an air-raid shelter. Kathleen Ryan is his girl.

Most of the afternoon and night is spent by Mason in the shelter and finally one of his men finds him. The police are eluded for a time. Mason winds up in the rain and snow near a cemetery where he is found by an unscrupulous character upon whom the balance of escape or capture depends. Miss Ryan comes to the home of a priest and learns of Mason's whereabouts. Meanwhile Mason staggers off and is taken in at a pub. He is found by Robert Newton, a crazed artist. F. J. McCormick arranges his meeting with Miss Ryan and while the police are closing in they attempt to get aboard a ship. Mason is not up to it. Miss Ryan opens fire on the police. It is returned. They die. This is only a sketchy outline.

CAST: James Mason, Kathleen Ryan, Robert Newton, Robert Beatty, Cyril Cusak.

CREDITS: Producer - Director, Carol Reed; Cameraman, Robert Krasker; Art Director, Ralph Brinton; Sound, A. Fisher, Desmond Dew.

DIRECTION, Excellent. PHOTOGRAPHY, Fine.


"HAL
GREAT NEWS OF NEW LAUGHS AND NEW PROFITS
with this tiptop feature of fun. One-hour-and-42-minutes of great Cinecolor comedy, laughful of the stars of today and tomorrow. The biggest package of chuckles, chortles and belly laughs that ever threatened a house record. Yes, Brother, with loads and loads of all that's funny in it, there's loads and loads of money in it!
COMEDY
C

GREAT NEW STARS!
WONDERFUL NEW CINECOLOR!
LOADS OF NEW LAUGHS!
ROACH
HEAPS OF NEW PROFITS!
ARNIVAL"
If it's profits you're after
...get after UA!

Canadian Signs New Contract

Robert Beatty, Canadian-born actor, has signed a contract with British National Films, Limited to appear in at least two of its productions a year as a reward for his fine starring performance in the company's latest release, "Green Fingers."

Beatty previously was seen in three major pictures and portrayed different characters in each. He was "The Yank" in "San Demetrio, London," the detective in "Appointment with Crime" and Dennis in "Odd Man Out."

After graduating from Delta College in Hamilton, Ontario, Beatty attended the University of Toronto, where he majored in Arts. He spent three to four years in amateur stage work in the Dominion, then went to London, England, to study at the Royal Academy of Dramatic Arts. His first big break came when he was made understudy to his fellow countryman, Raymond Massey, in "Idiot's Delight."

When war broke out he was playing in "Grouse in June" at the Criterion Theatre in London.

Beatty's stage appearance include such hits as "Petrified Forests," "A Soldier for Christmas," "Laura" and "A Bell for Adano."

NFB
The New
CANADA CARRIES ON
RELEASE FOR
August
MONTREAL BY NIGHT
A NATIONAL FILM BOARD PRODUCTION
Distributed by
COLUMBIA PICTURES

ECHOES and REFLECTIONS

Baited Film Advertisements

(From the Prairie Messenger, Muenster, Sask.)

Correspondence we received recently reminded us of an experience we had about twenty years ago in Minneapolis. On the way to dinner we happened to come past the most respectable theatre in the city. Its billboard announced a film in a rather shocking portrayal with the result that we stopped being interested in the film. At dinner the parish priest with whom we stayed spoke about the wonderful film being shown at this theatre. Told about the shocking advertisements, he replied: "There's nothing at all like it in the picture," and he recommended it unreservedly. It was a clear case of advertisers misrepresenting a good film for the one and only purpose of attracting more people. The dollar meant more than morality.

The great success that good films have enjoyed in the past two or three years led one to hope that film producers and operators had learned that they need not stoop to the indecent to draw crowds. It seems the hope was premature. The correspondence we received spoke of a letter which a reader sent to the provincial government authorities protesting against the showing of two indecent films in this province. As proof he included advertisements of these films. The government official referred the matter to the Saskatchewan film censor, who said that both of the films had been classified as "general" and that the advertisements submitted were suggestive and did not indicate the "general" classification of the films. It is the same old story of someone imagining he cannot get a crowd unless he injects vice somehow. If the film is free of vice, he lets vice scream at people through distorted posters and press advertisements.

Can nothing be done about it? Much can be done. The above government official says his department "has control over posters and newspaper advertisements in the province only" and he believes the Saskatchewan censor "has been successful in keeping objectionable advertising of pictures to a minimum." Our government has no control over outside publications circulating in Saskatchewan. While this is doing something worth-while, the biggest thing to do rests with the public. Why should one endure the insult of having to buy a ticket to a decent film in the presence of an indecent advertisement? Concerted action by the public will bring results much more desirable than strict censorship. It is the people who have the power because it is they who pay for the tickets.

Columbia Selects Pic's Final Title

"To the End of the Earth" has been selected as the final release title for the Columbia feature identified throughout production as "Assigned to Treasury." The romantic drama stars Dick Powell with Signe Hasso, Ludwig Donath, Gloria Chinn (Maylia), and Vladimir Sokoloff. Sidney Buchman and Jay Richard produced and Robert Stevenson directed.

Stars of 'Good Sam'

Gary Cooper and Ann Sheridan will star in "Good Sam," Rainbow Productions' film by Leo McCarey.

Milne's Air Drama Bought By Warners

Peter Milne's dramatic story about the civilian aviation venture of two ex-army airmen, "Old Enough to Know Better," has been purchased for screening by Warner Brothers. Milne has been assigned to prepare the screenplay under producer William Jacobs.

Preston Foster Cast

Preston Foster, who recently starred for Columbia in "King of the Wild Horses," has been signed by that studio for a second outdoor action drama, "Prince of the Stallions," which John Haggott will produce.

'Berkie' Praised On 30th Anni

The Regina Leader-Post recently noted the 30th anniversary in show business of Harry A. Bercovitch with a biographical article. He's manager of the Broadway Theatre in that city and "Berkie" will pilot the new Odeon house when it is built. Says the Post in part;

He's been managing Regina theatres since June 21, 1919, when he came to the city as Saskatchewan supervisor of the Allen theatre enterprises and prior to that he managed two houses at Moose Jaw.

Since March, 1942, Mr. Bercovich has been associated with the widespread Odeon chain and the understanding is that his business association will extend to any of the new Odeon theatres built in Saskatchewan.

A nattily-dressed, pipe-smoking chap who likes to meet people, Mr. Bercovich has long made it a point to get acquainted with his customers. "My big delight is to meet the patrons personally and I'd estimate that I know about 75 percent of them," he says.

Mr. Bercovich entered show business in the spring of 1917 when he joined the Allen theatre organization in Edmonton and travelled as manager of a road show, "Joanne the Woman," starring Geraldine Farrar and carrying a 12-piece orchestra.

He had completed his education in Winnipeg and was in the Edmonton area as a gramophone representative, travelling from farm to farm with horse and buggy and giving gramophones to all who bought 20 records.

From Edmonton, Mr. Bercovich went to Moose Jaw to manage the Monarch and Allen theatres and on June 21, 1919, he reached Regina to manage three of the six theatres in the city—the Allen, the Rex and the Rose.

In 1922 the Allen company went into liquidation and Mr. Bercovich leased the Rose theatre, where the Broder building now stands. He took over the management of the Rex theatre in the fall of the same year and ran it until it burned Sept. 9, 1938. He was also operating the Broadway theatre, which he had built.

The rebuilt Rex was managed by Mr. Bercovich from its opening in March, 1939, to February, 1942, when he left to reopen the extensively altered Broadway the following month.

Mr. Bercovich came west in 1900 when his family moved to a farm seven miles northwest of Lipton, Sask.

United Artists' 'Carnegie Hall' Will Delight Music Lovers

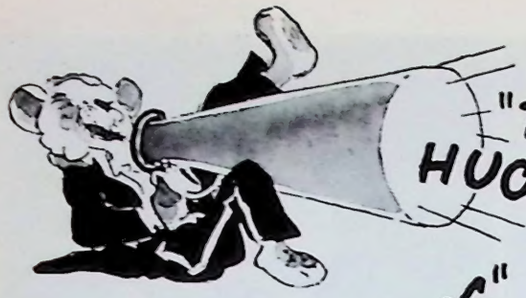
ONE of the greatest casts of top-flight concert talent ever assembled is featured in United Artists' release of the Boris Morros-William LeBaron production, "Carnegie Hall." While sure to attract those who favor classical music, the film will also draw patrons from those who like modern swing because of the inclusion of Vaughn Monroe and Harry James.

Story is of a mother, Marsha Hunt, who wants her son to grow up to be a pianist good enough to play at Carnegie Hall, one of the most famous concert halls in the world. Her son, William Prince, would much rather play with Vaughn Monroe's orchestra, but everything works out happily.

Shown at the top, from the left, are Leopold Stokowski, conductor; Jascha Heifetz, violinist, and Marsha Hunt; and Ezio Pinza, singer.

Centre: Marsha Hunt; the New York Philharmonic Orchestra; and Lily Pons, singer.

Bottom: Harry James; Gregor Piatigorsky, cellist; and Artur Rubinstein, pianist.



Dear Clark Gable and Deborah Kerr:

We're off to a flying start in hundreds of theatres simultaneously!

We're telling the nation about M-G-M's "THE HUCKSTERS" in one of the year's biggest promotions!

Everybody's talking about it! The reviews predict a golden harvest! It's in the press! It's in the air! Your wonderful picture is destined to be the hit of the year throughout this happy land! Congratulations!

Leo of M-G-M

M-G-M presents CLARK GABLE • DEBORAH KERR • Sydney Greenstreet Adolphe Menjou • Ava Gardner • Keenan Wynn • Edward Arnold in "THE HUCKSTERS" • Screen Play by Luther Davis • Adaptation by Edward Chodorov and George Wells • Based on the Novel by Frederic Wakeman Directed by JACK CONWAY • Produced by ARTHUR HORNBLOW, JR.